

1. **Social media** (Viqui)
2. **CAA Application** (MK)
3. **Succession Planning** (Lori Meyer)
4. **Adobe Connect** (Roger)
5. **Framing a Gala Event that Sponsors want to Support!** (Betsy Maaks, *Chicago Chapter Pacesetter Award Winner*)
6. **Using Targeted Contact Lists for Reaching Writers in Your Area** (Bobbi Werner, *Rochester Chapter Pacesetter Award Winner*)
7. **Using STC Webinars as a Springboard for Networking Events** (Alison Philips, *Southeastern Michigan Pacesetter Award Winner*)