

Virtual Leadership Program

2016 June 18



Cindy Pao



Cindy Pao is an STC Associate Fellow and currently serves as the chair of the Community Affairs Committee. She is the Lead Technical Writer at Harris Health System, where she develops policies, procedures, standards, and guidelines for the IT department. Cindy has about 20 years of experience in technical communication. Cindy has served in many roles in STC, including the Houston community President and Instructional Design & Learning SIG Co-Manager.



Chris Lyons



Chris began his professional career in 1997. He worked for IBM Global Services for 14 years in several positions, including leadership of an e-business application center and management of a practice area. Prior to joining the Society, he formed The Fairhaven Group, an independent consultancy focused on assisting associations and nonprofits. He also spent nine years in the Navy as an officer and pilot. He earned a BA in economics from the University of Maryland in 1985 and an MBA from the Sloan School of Business at MIT in 1997.



Emily Alfson



Emily is a technical writer with a diverse range of experience, including hardware writing, eLearning development, software writing, and most recently, API documentation. She started her career with a degree in Scientific and Technical Communication from Michigan Technological University. Emily has been active with the Society for Technical Communication for over ten years, she is past president of the New England Chapter and manager of the InterChange conference in New England. Emily is the Technical Writer and Knowledge Manager at MOTOR Information Systems in Troy, MI. When not writing technical documentation, you will find her in a Bikram hot yoga studio or hiking the many trails of the beautiful Michigan shoreline.



Jane Wilson



Jane is a Senior Member of STC and belongs to the East Bay Chapter and the Atlanta Chapter. She currently works as a Senior Manager at GE Digital in San Ramon, CA, where she leads the information development team providing documentation for GE's Industrial Internet Applications. As STC Treasurer, Jane chairs the Finance and Investment Committee, which is responsible for the annual budget, financial reserves, and financial processes of the Society.



Emily Alfson



Emily is a technical writer with a diverse range of experience, including hardware writing, eLearning development, software writing, and most recently, API documentation. She started her career with a degree in Scientific and Technical Communication from Michigan Technological University. Emily has been active with the Society for Technical Communication for over ten years, she is past president of the New England Chapter and manager of the InterChange conference in New England. Emily is the Technical Writer and Knowledge Manager at MOTOR Information Systems in Troy, MI. When not writing technical documentation, you will find her in a Bikram hot yoga studio or hiking the many trails of the beautiful Michigan shoreline.



Roger Renteria



Roger Renteria is a web content administrator for Central New Mexico Community College in Albuquerque, NM. He has a Bachelor of Science in Technical Communication from New Mexico Tech. Currently, he presents about social media, content strategy, and cloud technology.



Adriane Hunt



Adriane Hunt has more than 30 years' experience in content strategy, architecture, creation, and deployment. Adriane is a director for one of the world's leading providers of IT management software and solutions where she manages a global team to produce leading-edge technical content. She is an STC Senior member whose activities include Summit speaker, proposal reviewer and track leader, and regional and ISA judge. Adriane is leveraging her broad knowledge and experience to help STC continue to promote, support, educate, and grow our profession around the globe.



Ben Woelk



Ben Woelk is a Former Director, Society for Technical Communication; ISO Program Manager; Information Security Office, Rochester Institute of Technology; Security Guru; Introvert; INTJ; CISSP; Author of Shockproofing Your Use of Social Media: Staying Safe Online (Kindle).



Roberta (Bobbi) Werner



Bobbi Werner has been a member of both the Rochester and Central New York chapters for several years. She currently serves as President of the Rochester chapter as well as Treasurer and Program Manager of the CNY chapter. Bobbi lives in Baldwinsville (a northwest suburb of Syracuse) with her husband Roger. She has three adult children and three grandchildren.

Maryann Bowen



Maryann Bowen is an STC Associate Fellow and long-time member of the STC Southeastern Michigan (STC/SM) chapter, the Instructional Design and Learning SIG, and the Consultants and Independent Contractors SIG. She has held multiple volunteer and elected positions on the STC/SM council and is currently serving as chapter Treasurer. She has also participated in multiple Society-level groups, including the Community Achievement Awards Evaluation Committee. Maryann is an independent technical communications professional, working primarily in the area of software user education and user experience.



MaryKay Grueneberg



MaryKay has been a professional technical communicator for over 30 years. She is a writer and editor and has worked in the software industry for most of her career. She is a Senior Member and Associate Fellow in STC. She is currently the Chair of the CAAEC and has been a judge for the Summit Awards for several years. MaryKay is a very active member of STC Chicago and has held several leadership roles including past president and manager of various committees. She believes in the importance of communication in every facet of life. Her favorite official professional title was "Queen of Words." She currently is an Information Developer at SAP.



Betsy Maaks



Betsy Maaks is an STC Fellow and three-time President of the Chicago chapter. She served on the STC Nominating Committee and ran for Director-Sponsor. Betsy has helped on the Community Affairs Committee, the Conference Advisory Committee, and placed fingers in numerous other pies. She was the manager of the International Tech Comm SIG in its hey-day when the rise of the Internet brought about an huge increase in international commerce, and the need for writing and managing translations. She holds an M.A. in French from Illinois State University and a B.A. in French/Spanish and Education from the same institution. In her free time, she's a Toastmaster and president of one of its clubs. She also enjoys competitive dancing whenever (and wherever) she can.



Rick Lippincott



Rick Lippincott is an Associate Fellow in the STC, currently serving on the Community Affairs Committee and the Nominating Committee. He has been a member of the STC since 1991, serving as the last President of the STC Boston chapter and the first of STC New England. He has presented at several STC Summits, the New England chapter "Interchange" conference, and chapter meetings. He was guest editor of the April 2016 issue of "Intercom." He lives in Haverhill, MA, and works as a technical writer at Analogic in Peabody, MA.



Viqui Dill



Viqui Dill is involved in a number of #TechComm communities and seems to be unable to stay away from STC: Social Media manager for the Washington, DC – Baltimore (WDCB) Chapter; communications lead for the Community Affairs Committee (CAC); webmaster, programs lead and rising co-manager for the Instructional Design and Learning (IDL) SIG; and now volunteer coordinator for TC Camp - East this summer. Viqui loves using our online channels to spread good news about technical communication around the planet. A frequent Summit and InterChange conference presenter, Viqui earned a couple of Distinguished Chapter Service Awards (DCSA). To pay the bills, Viqui works as the Technical Communications Leader at American Woodmark in Winchester, VA. She plays bass like a bad ass.



Roger Renteria



Roger Renteria is a web content administrator for Central New Mexico Community College in Albuquerque, NM. He has a Bachelor of Science in Technical Communication from New Mexico Tech. Currently, he presents about social media, content strategy, and cloud technology.

Lori Meyer



Lori Meyer, an STC Fellow, has served many STC communities in a variety of roles. She is currently serving as membership manager for the Rochester and San Diego Chapters, director-at-large for the Carolina chapter, assistant co-manager of the Instructional Design and Learning SIG, secretary of the Washington DC/Baltimore Chapter, and social media volunteer for the the Consulting and Independent Contracting SIG. She is immediate past president of the East Bay Chapter and a former co-manager of the Technical Editing SIG, where she created a SIG awards program that is now in its fourth year. Lori has received Distinguished Chapter Service Awards from the Rochester, Carolina, East Bay, and Washington DC/Baltimore chapters, as well as a Distinguished SIG Service award from the Technical Editing SIG. In July 2016, Lori begins her term as president of the Washington DC/Baltimore Chapter, which will be the host chapter for Summit 2017.

