

#STC16 Leadership Program

Agenda:

- 8:00** Welcome – Chris Lyons, Bernard Aschwanden, and Cindy Pao
- 8:30** The Basics of Running a Community – Emily Alfson
- 9:00** Financial Responsibilities – Jane Wilson
- 9:30** Break
- 9:45** Fill Your Toolbox
- Tools for organization: Dropbox, Google Apps for Nonprofits, OneDrive – Emily Alfson
 - Web development: WordPress – Roger Renteria
 - Social media: Facebook, Twitter, LinkedIn, Instagram, SnapChat, Hootsuite – Rick Lippincott
- 10:30** Internet Security – Ben Woelk
- 11:00** Breakout Sessions
- Adobe Connect – Roger Renteria
 - CAA application – MK Grueneberg
 - Social media – Viqui Dill
 - Succession Planning – Lori Meyer
 - Taking Time to Celebrate! Chicago Chapter Pacesetter – Betsy Maaks
 - Using Targeted Contact Lists Rochester Chapter Pacesetter – Bobbi Werner
 - STC Webinars as a Springboard for Networking Southeastern Michigan Pacesetter – Alison Philips
- 12:00** Awards Presentation
- 12:30** Adjourn

Thanks to our coffee sponsors



Connect with the #STC16 Summit Leadership Program online



Sched

<http://sched.co/5CqU>



Summit website

<http://summit.stc.org/>



Slideshare

<https://www.slideshare.net>

Use Slideshare tag **stc16**



Twitter

<https://twitter.com/hashtag/stc16>

Use Twitter hashtag **#STC16**

Connect with the CAC online



Website

<http://www.cac-stc.org/>



Twitter

<https://twitter.com/STCCAC>



Facebook

<https://www.facebook.com/stccac>

Leadership.

The best in you. The best in us.

Join us for **Leadership Day #STC16**
Sunday, **May 15**



Welcome to #STC16 Leadership Program

Organized by the **STC Community Affairs Committee (CAC)**

Sunday May 15, 2016

8:00 am – 12:30 pm PDT

Anaheim Marriott

Platinum 3 & 4

Late registration: <http://summit.stc.org/>

Leadership.

Let's grow together.

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Leadership Resources

Check out the resources for STC community leaders online.

- Best practices <http://www.cac-stc.org/category/best-practices/>
- Community Achievement Award <http://www.cac-stc.org/resources/community-achievement-award/>
- Mailing lists <http://www.cac-stc.org/resources/discussion-groups/>
- Virtual meetings <http://www.cac-stc.org/resources/virtual-meetings/>
- Webinars <http://www.cac-stc.org/category/leadership-resources/webinar/>
- Webmaster tips <http://www.cac-stc.org/category/webmaster/>
- Webhosting <http://www.cac-stc.org/resources/web-hosting-faq/>
- Community Handbook, forms and templates <http://www.stc.org/mystc/resources/leadership-resources>

How did we do?

Please take a minute to respond to our after-event survey about today's Leadership Program.



<https://goo.gl/aERzry>

Who is the CAC?

The CAC has a designated lead for each initiative. Each lead will build a team of volunteers to help achieve the goals of the initiative. If you are interested in participating, please contact the lead concerned.

- **Chair:** Cindy Pao
chair@cac-stc.org
- **Communication:** Viqui Dill
communication@cac-stc.org
- **Community Virtual Services (Adobe Connect):** Roger Renteria
adobe.connect@cac-stc.org
- **Geographic Chapter Outreach:**
Rick Lippincott
chapter.outreach@cac-stc.org
- **Google Surveys:** Li-At (Ruttenberg) Rathbun
google.surveys@cac-stc.org
- **Leadership Program:** Emily Alfson
leadership.program@cac-stc.org
- **Leadership Resources:** Jamye Sagan, Carolyn Kelley Klinger
leadership.resources@cac-stc.org
- **Leadership Webinars:** Steven Jong
leadership.webinars@cac-stc.org
- **Scholarships and Advisor:** Ben Woelk
scholarships@cac-stc.org
- **SIG Outreach:** Cindy Pao, Jamye Sagan
sig.outreach@cac-stc.org
- **Student Chapter Outreach:** Rajdeep Gupta (lead), Liz Herman, and Elizabeth Beech
student.outreach@cac-stc.org

Who is the CAC? (continued)

- **Succession Planning Task Force:** Lori Meyer
succession.planning@cac-stc.org
- **Webmaster:** Timothy Esposito
webmaster@cac-stc.org

For general inquiries, send an email to cac@stc.org.

See our current list at <http://www.cac-stc.org/contact-us/>

STC Staff

- **CAC-Staff Liaison:** Elaine Gilliam
elaine.gilliam@stc.org
- **Director of Communications:** Liz Pohland
liz.pohland@stc.org
- **Director of Member and Corporate Engagement:** Stacey O'Donnell
stacey.odonnell@stc.org
- **Membership Services Manager:**
Cheryl Miller
cheryl.miller@stc.org

Leadership.

It does a community good.

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