

Phone script for recruiting volunteers

Hi PROSPECT NAME,

My name is NAME and I'm the OFFICER OR POSITION for NAME OF COMMUNITY. I'd like to talk with you briefly about an opportunity for you to gain leadership skills that can advance your career by helping with OPPORTUNITY.

Here's what we need your help with!

DESCRIBE OPPORTUNITY. We're asking for a commitment that won't exceed NUMBER of hours per TIME PERIOD.

MENTOR NAME will work with you to make sure your questions are answered and to help you be successful. (IF YOU KNOW THE PROSPECT, ADD We believe this opportunity is a good fit for you because REASONS.)

Here's what you'll get in return:

1. The opportunity to gain leadership skills
2. An opportunity to build your professional network
3. An opportunity to positively impact fellow practitioners
4. Helping COMMUNITY serve local practitioners
5. Fun
6. Recognition for your participation
7. ADD SPECIFIC BENEFITS

The COMMUNITY serves the techcomm community in the greater GEOGRAPHIC OR PRACTICE area. We're excited about STC and technical communication and we're working on these SPECIFIC FOCUS AREAS this year.

Won't you come alongside us and help with OPPORTUNITY?

PROVIDE NEXT STEPS

Thank you for your time and willingness to serve.