Community Planning Made Easy: Using the CAA Application as a Guide

Why use the CAA application as a guide for community planning?

• Provides a general business model
• Develops a well-rounded community that meets the needs of its membership
• Helps define basic tasks as a general “To Do” list for the year (the more tasks accomplished, the more value you provide to your membership)
• Gives your community a sound basis for program planning
• Offering CAA-related activities provides individual members with valuable professional development opportunities
• Serves as a solid template for incoming leadership
• Provides a framework for STC to provide measurable and comparable feedback to communities

Simplified CAA guidelines and the application for the 2017 calendar year will be posted after the Summit at: https://www.stc.org/community-achievement-awards/

Applications will be due 29 Jan 2018

Questions? Contact:
Jamye Sagan, 2017 CAAEC/Pacesetter Awards Committee Chair
Jamye.sagan@gmail.com
What’s New in the 2018 CAA Application?

*Very little, with one big change!*

The following changes are reflected in the 2018 CAA application (for the 2017 calendar year):

- The Required list was modified to *remove* one requirement:
  - Web hosting by STC is **no longer a requirement**.
- Web hosting by STC has been moved to the optional Bonus section with a value of 3 points.
- The Mentor Board item has been removed from Section 4 – Member Engagement.
- The minimum time requirement for virtual workshops was changed from 3 hours to 2 hours.

Due to these changes, there are now 68 base points, with a possible of 13 bonus points.

Awards will be given for the following total, verified activity points:

- **Platinum Community Award** – 61 or more points
- **Gold Community Award** – 54 to 60 points
- **Silver Community Award** – 47 to 53 points
- **Bronze Community Award** – 44 to 46 points