STC Community Leadership

Don’t panic
So you want to be a community leader...

Follow me, I know the way.

No one else volunteered...

HELP!

I'm ready to go!

I can't wait to get started!

I've been doing this for years!
Leadership Program Goals

1. Education
2. Community
3. Networking
4. Recognition
So many resources for information

- Community Handbook
- Treasurer’s Handbook
- Community Affairs Committee website
- STC Website
- Email Lists
- Community Achievement Award
- Virtual meetings & Webinars
- Web hosting with WordPress
- Virtual Leadership Day June 18, 2016
Community Handbook

Start here.

- Guidelines for running a community, what you need to know, what you need to do
- Updated for 2016!
- Will be published to the CAC website (Links to new STC Website still to be completed)
Treasurer Handbook

- Financial guidelines
- Tax information
- Best practices

(More to come on this later.)

http://www.stc.org/mystc/resershipources/lead-resources
LEADERSHIP RESOURCES

The Leadership Resources page provides essential information for STC communities. On this page, you should find details from Leadership Day 2013, as well as STC policies, handbooks, sample community documents, and templates. Links to previously recorded leadership webinars are also included.

New leaders can find information to help them do their STC jobs, and experienced leaders can find new information that helps them provide more value to their communities.

COMMUNITY ACHIEVEMENT AWARD
Community Achievement Award Guidelines for 2015 Activities

LEADERSHIP WEBINARS
Community Success Plan (9/11/2013)
Recording / PDF handouts

Awards and Honors (9/16/2013)
Recording / PDF handouts

Chapter Mergers: Pros, Pitfalls, and Process (9/30/2013)
Recording / PDF handouts

FOR VOLUNTEER LEADERS
Volunteer Code of Conduct

CHAPTER LEADERS
Community Handbook
2013 Leadership Day Program
2012 Leadership Day Program

Budgeting (10/16/2013)
Recording / PDF handouts / PDF slides

Membership (10/30/2013)
Recording / PDF handouts / PDF slides
Community Affairs Committee

Real people who can help.

http://www.cac-stc.org/
Social Media

It’s no longer *if* but *how* you’re using social media.

- Recruitment
- Advertising
- Building community
- Collaboration
Email Lists

- Easily communicate with your community
- Share ideas of other volunteers
- Get answer to questions
- Collaborate

http://www.cac-stc.org/resources/discussion-groups/
http://mailer.stc.org/mailman listinfo
Website hosting available from the STC

- Is your site in WordPress?
- Excellent learning and resume-building opportunity
- More to come on this later today

WordPress
http://www.cac-stc.org/resources/web-hosting-faq/
Community Achievement Award

- Blueprint for community success
- Use as a planning tool

http://www.cac-stc.org/resources/community-achievement-award/

http://www.stc.org/membership/recognition/awards/1221-community-achievement-award
Webinars & Adobe Connect

Adobe Connect is available for Communities to use for virtual meetings and webinars.

- Virtual council meetings
- Broadcast your programs as webinars
- Partner with other communities
- Learning opportunities from the CAC
Virtual Leadership Day

http://www.cac-stc.org/category/leadership-resources/webinar/

June 18 Saturday

- Speakers from this year’s Leadership Program
- Review what you learned
- Have other leaders and community members join
- Get all the info you missed today with the info overload!
Thank you for all your hard work and for attending the Leadership Program.