Summit 2016
Leadership Program
Agenda

- Opening
Agenda

- Opening
- Board News
Agenda

- Opening
- Board News
- Community Basics Topics
Agenda

- Opening
- Board News
- Community Basics Topics
- Web Presence
Agenda

- Opening
- Board News
- Community Basics Topics
- Web Presence
- Internet Security
Agenda

- Opening
- Board News
- Community Basics Topics
- Web Presence
- Internet Security
- Breakout Topics
Agenda

- Opening
- Board News
- Community Basics Topics
- Web Presence
- Internet Security
- Breakout Topics
- Awards
Agenda

- Opening
- Board News
- Community Basics Topics
- Web Presence
- Internet Security
- Breakout Topics
- Awards
- Closing Remarks
Agenda

- Opening
- Board News
- Community Basics Topics
- Web Presence
- Internet Security
- Breakout Topics
- Awards
- Closing Remarks
Opening

Bernard Aschwanden
Opening

Chris Lyons
Opening

Cindy Pao
Board News

Bernard Aschwanden
The Basics of Running a Community

Emily Alfson
Financial Responsibilities

Jane Wilson
BREAK
Tools for Organization

Emily Alfson
Web Development

Roger Renteria
Social Media

Rick Lippincott
Internet Security

Ben Woelk
# Breakout Topics

<table>
<thead>
<tr>
<th>Table #</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>• Adobe Connect</td>
</tr>
<tr>
<td></td>
<td>by Roger Renteria</td>
</tr>
<tr>
<td>2</td>
<td>• Community Achievement Award Application</td>
</tr>
<tr>
<td></td>
<td>by MaryKay Grueneberg</td>
</tr>
<tr>
<td>3</td>
<td>• Framing a Gala Event that Sponsors Want to Support!</td>
</tr>
<tr>
<td></td>
<td>by Betsy Maaks</td>
</tr>
<tr>
<td></td>
<td><em>Chicago Chapter, Pacesetter Award Winner</em></td>
</tr>
<tr>
<td>4</td>
<td>• Social Media</td>
</tr>
<tr>
<td></td>
<td>by Viqui Dill</td>
</tr>
<tr>
<td>5</td>
<td>• Succession Planning</td>
</tr>
<tr>
<td></td>
<td>by Lori Meyer</td>
</tr>
<tr>
<td>6</td>
<td>• Using Targeted Contact Lists for Reaching Writers in Your Area</td>
</tr>
<tr>
<td></td>
<td>by Bobbi Werner</td>
</tr>
<tr>
<td></td>
<td><em>Rochester Chapter, Pacesetter Award Winner</em></td>
</tr>
<tr>
<td>7</td>
<td>• Using STC Webinars as a Springboard for Networking Events</td>
</tr>
<tr>
<td></td>
<td>by Alison Philips</td>
</tr>
<tr>
<td></td>
<td><em>Southeastern Michigan, Pacesetter Award Winner</em></td>
</tr>
</tbody>
</table>
Community Achievement Awards
Congratulations!

Community Achievement Awards

Platinum Communities

- Carolina chapter
- Chicago chapter
- Philadelphia Metro chapter
- Rochester chapter
Congratulations!

Community Achievement Awards

Gold Communities

- Instructional Design & Learning SIG
- Technical Editing SIG
Congratulations!

Community Achievement Awards

Silver Communities

- Houston chapter
- Northeast Ohio chapter
- Texas Tech University student chapter
Congratulations!

Community Achievement Awards

Bronze Communities

- San Diego chapter
- Southeastern Michigan chapter
Congratulations!

Community Achievement Awards
Community of the Year

Find out at the Honors Banquet!
Community Pacesetter Awards
Congratulations!

Community Pacesetter Awards

- Chicago chapter
- Rochester chapter
- Southeastern Michigan chapter
Thank you!

Awards Committee:

- MaryKay Grueneberg (Chair)
- Steve Adler
- Francis Bao
- Maryann Bowen
- Jamye Sagan
Thank you!

Today’s Coffee Sponsors:

- Orange County chapter
- New England chapter
- Los Angeles chapter
Closing Remarks

All of Us
Post-event survey

Survey: [http://goo.gl/forms/sMNvJu3uy3](http://goo.gl/forms/sMNvJu3uy3)

QR Code:
Thanks for attending the Leadership Program!

Virtual Leadership Program
Saturday, June 18

See you in Washington DC for Summit 2017
May 7-10 (National Harbor, MD)