# Virtual Leadership Program 2016 June 18



## Agenda

10:00	Welcome and explanation of the day: Cindy Pao
	Welcome: Chris Lyons
10:30	The Basics of Running a Community: Emily Alfson
11:00	Financial Responsibilities: Jane Wilson
11:30	Tools for Organization: Emily Alfson
11:52	Web Development: Roger Renteria
12:15	Welcome: Adriane Hunt
12:45	Internet Security: Ben Woelk



### Agenda (con't)

#### **Breakout Sessions**

13:30	Using Targeted Contact Lists: Bobbi Werner: Room 1
	STC Webinars as a Springboard for Networking: Maryann Bowen: Room 2
14:00	CAA Application: MaryKay Grueneberg: Room 1
	Taking Time to Celebrate! Betsy Maaks: Room 2
14:30	Beginning Social Media: Rick Lippincott: Room 1
	Advanced Social Media: Viqui Dill: Room 2
15:00	Adobe Connect: Roger Renteria: Room 1
	Succession Planning: Lori Meyer: Room 2



#### **How This Works**

- For all morning sessions, you entered Room 1
- When it's time for the breakout sessions, exit room 1, and you will be directed to room 2 and vice versa.



#### STC Board of Directors

- President: Adriane Hunt
- Vice President: Alyssa Fox
- Immediate Past President: Bernard Aschwanden
- Secretary: Kirsty Taylor
- Treasurer: Jane Wilson
- Directors: Liz Herman

Alisa Bonsignore

Cindy Pao

Craig Baehr



#### **STC Office**

- CEO: Chris Lyons
- Director of Member and Corporate Engagement: Stacey O'Donnell
- Director of Communications; Intercom Editor: Liz Pohland
- Director of Meetings and Education: Molly Jin
- Web & Systems Administrator: Kobla Fiagbedzi
- Membership Services Manager: Cheryl Miller
- Meeting Manager/Communities Relations: Elaine Gilliam
- Communications Manager: James Cameron
- Finance and Accounting Manager: Lida Khodabakhshi
- Education Manager: Deborah Krat



#### Community Affairs Committee

- Chair: Cindy Pao
- Leadership Program: Emily Alfson
- Student Chapter Outreach: Elizabeth Beech
- Communication: Greta Boller
- Leadership Resources: Viqui Dill
- Webmaster: Timothy Esposito
- International Outreach Lead: Rajdeep Gupta
  - Team Members: Betsy Maaks
- Virtual Services: Roger Renteria
- SIG Outreach Lead: Jamye Sagan
- Chapter Outreach Team: Robert Young, Rick Lippincott, Jackie Damrau, Jessica Rineer
- Succession Planning: Lori Meyer
- Google Surveys: Li-At Rathbun



### Thank you for coming!

Please complete an evaluation of today's event here:

https://goo.gl/Pv9XzH

